

PRESS RELEASE - ENGLISH



Create, Process, Understand, and Learn with LightOn Muse

A simple API to bring human-like
understanding & skills to any application, in
any language

PARIS, France, August 31st, 2021 -- Paris-based AI startup LightOn today unveils Muse, a service that integrates human-like intelligence in any product or application, in any language.

A year ago, OpenAI sparked a paradigm shift in AI by releasing GPT-3, a generally capable large language model. Up until now, such technology has only been commercially available in English.

Using its unique know-how in combining extreme-scale AI and innovative hardware, LightOn is furthering these advances by offering access to large models in various languages. Key features of the LightOn Muse API include:

- business-ready intelligence primitives accessible in just a few lines of code, such as best in class summarization, steerable generation, text classification, and search,
- powerful and unique foundation models trained on civilization scale high-quality curated data,
- for the first time, the ability to serve the latest AI model natively trained in many languages, starting with French, Spanish and Italian - with more coming soon.

SaaS platform developers can now access the incredible power of state-of-the-art AI models without any knowledge of Natural Language Processing or Machine Learning. Current customers span across multiple industries including SaaS platforms, SEO, or EdTech, taking advantage of the broad capabilities of the LightOn Muse API.

Igor Carron, LightOn's CEO, declared about the release of the Muse API

"Thanks to the LightOn Muse API, our clients can now produce new services unthinkable even a year ago, all this with a local touch. As a result, the API can substantially improve SaaS client's experiences and enhance the stickiness of their services. This new API product is the result of LightOn's recognized deep expertise in efficient hardware, making this new extreme-scale AI both scalable and sustainable. With this new tool, we lower the barrier to entry of Transformative AI across businesses worldwide"

Sylvain Peyronnet, CEO of Babbar.tech said about LightOn Muse technology:

"Babbar uses the LightOn Muse API to help copywriters write better text, faster. By incorporating our unique predictive SEO technology into the steerable generation options provided by the Create endpoint, at Babbar we deliver millions of uniquely optimized words to our customers every month."

The LightOn Muse API is now available in private beta for business customers. More information at <https://LightOn.ai>

About LightOn

LightOn unlocks Extreme-Scale Machine Intelligence by re-imagining the whole computational hardware and algorithmic stack. LightOn's portfolio spans several products ranging from photonic hardware to software APIs serving some of the largest scale AI models in the world. Founded in 2016, LightOn is funded by Otium Capital, Anorak Ventures, and Quantonation. LightOn.ai

Contact Information: contact@lighton.ai

All references to LightOn trademarks are the property of LightOn SAS. All other trademarks mentioned herein are the property of their respective owners.